



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965054-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

**LUC Media**  
**Attention: Accounts Payable**  
**25 Whitlock Place**  
**Suite 201**  
**Marietta, GA 30064**

Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

Advertiser	Product	Estimate Number
Committee for Justice & Fa	COM 4 JUST & FAIRNES	

Flight Dates	Order #	Alt Order #
10/22/12 - 11/06/12	965054	06373435

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913041		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/23/12	10/26/12	M-F News 8 at 6a	6-7a	-TWTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 10/23/12 6:44 AM M-F News 8 at 6a 6-7a :30 C3F3000H \$1,400.00 NM 3 WGAL W 10/24/12 6:07 AM M-F News 8 at 6a 6-7a :30 C3F3000H \$1,400.00 NM 1 WGAL F 10/26/12 6:39 AM M-F News 8 at 6a 6-7a :30 C3F3000H \$1,400.00 NM									
2	10/23/12	10/26/12	NBC Today Show	7-9A	-TWTF--	:30	8	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 8 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WGAL Tu 10/23/12 7:24 AM NBC Today Show 7-9A :30 C3F3000H \$1,400.00 NM 1 WGAL Tu 10/23/12 8:42 AM NBC Today Show 7-9A :30 C3F3000H \$1,400.00 NM 5 WGAL W 10/24/12 8:28 AM NBC Today Show 7-9A :30 C3F3000H \$1,400.00 NM 2 WGAL W 10/24/12 8:46 AM NBC Today Show 7-9A :30 C3F3000H \$1,400.00 NM 8 WGAL Th 10/25/12 7:23 AM NBC Today Show 7-9A :30 C3F3000H \$1,400.00 NM 3 WGAL Th 10/25/12 8:38 AM NBC Today Show 7-9A :30 C3F3000H \$1,400.00 NM 4 WGAL F 10/26/12 7:59 AM NBC Today Show 7-9A :30 C3F3000H \$1,400.00 NM 7 WGAL F 10/26/12 8:36 AM NBC Today Show 7-9A :30 C3F3000H \$1,400.00 NM									
3	10/23/12	10/26/12	M-F 5-6p News	5-6p	-TWTF--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/23/12 5:28 PM M-F 5-6p News 5-6p :30 C3F3000H \$1,600.00 NM 2 WGAL W 10/24/12 5:29 PM M-F 5-6p News 5-6p :30 C3F3000H \$1,600.00 NM 4 WGAL Th 10/25/12 5:47 PM M-F 5-6p News 5-6p :30 C3F3000H \$1,600.00 NM 3 WGAL F 10/26/12 5:39 PM M-F 5-6p News 5-6p :30 C3F3000H \$1,600.00 NM									
4	10/23/12	10/26/12	M-F News 8 at 6p	6-630p	-TWTF--	:30	3	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$2,100.00									
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

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Advertiser		Product	Estimate Number
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Total Spots 27



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Committee for Justice & Fairness	COM 4 JUST & FAIRNES		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$39,000.00</b>
<u>Agency Commission</u>	<b>\$5,850.00</b>
<u>Net Amount Due</u>	<b>\$33,150.00</b>